



CEBU NORMAL UNIVERSITY

Osmeña Blvd. Cebu City, 6000 Philippines



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COURSE EVALUATION

	Semester, Academic Year	
Name (In Print):		
(Family Name)	(Given Name)	(Middle Name)

MASTER OF ARTS IN COMMUNICATION (M.A. Com)

The Master of Arts in COMMUNICATION (M.A. Com) degree equips the graduate student with expert knowledge on tri-media communication and investigation through theoretical, analytical, and evaluative studies on the status and current trends in the media. It also develops the culture of objective media reporting and quality programming in Philippine mass communication. The courses need no graduate prerequisites.

FOUNDATION COURSES	9 Credit Units	Units	Semester, Academic Year	Rating
Com 4001: Academic Writing Across the Disciplines		3		
Com 4002: Mass Communication Theories and Research		3		
Com 4003: Investigative Reporting in the Tri-media		3		
MAJOR COURSES	15 Credit Units			
Com 4004: Journalistic Communication and the Newspaper Industry		3		
Com 4005: Radio and Television Programming		3		
Com 4006: Social Impact of Mass Communication		3		
Com 4007: Advertising Communication		3		
Com 4008: Mass Media Regulation and Public Relations		3		
REQUIRED RELATED CULTURAL LANGUAGES COGNATES	6 Credit Units			
Com 4009: Español para hablar y leer		3		
Com 4010: Pinulungan'g Sugbu-anun'g Bisaya		3		
Comprehensive Examination upon completion of all academic Thesis Writing after passing the Comprehensive Examination	requirements 6 Credit Units	Da	te of Examination	
TW Thesis Writing		6		
SUMMARY			L	<u>L</u>
Foundation Courses9 units				
Major Courses 15 units				
Cognate Courses 6 units				
Thesis <u>6 units</u>				
TOTAL36 units				
			Name of Student and Signat	 :ure
Ver Approved:	rified by Department		Name and Signature	

DR. ALEX Y. TIEMPO

Dean, College of Arts and Sciences







