

Republic of the Philippines

CEBU NORMAL UNIVERSITY

Osmeña Blvd. Cebu City, 6000 Philippines

College of Arts & Sciences

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BACHELOR OF SCIENCE IN TOURISM MANAGEMENT (TRACK: Travel and Hospitality Services Management) Effective A.Y. 2018 - 2019

	1 st Semester	FIRS	TYEAR	2 nd Semester	
		UNITS			2181170
_GE Elec	Logic	3	GE 2	Deadless to blotter to the	UNITS
_GE 1	Understanding the Self	3	GE 3	Readings in Philippine History	3
_Fil 1	Wikang Filipino	3	GE 3	Contemporary World	3
THC 1	Risk Management as Applied to Safety,	-	THC 4	Panitikan ng Pilipinas	3
	Security and Sanitation	3	IHC 4	Micro Perspective of Tourism and Hospitality	
THC 2	Phil. Tourism Geography and Culture	3	TDC 1	(Tourism 2)	3
THC 3	Macro Perspective of Tourism and		TPC 1	Global Tourism, Geography and Culture	3
- 202000000000	Hospitality (Tourism 1)	-	TPC 2	Applied Bus. Tools and Technologies (GDS) with lab	3
PE 1	Physical Education I (Swimming)	3	PE 2	Physical Education II (Aquatic Activities)	2
NSTP 1	National Service Training Program I	2	NSTP 2	National Service Training Program II	- 3
Non-ABM 1	Organization and Management	3 (3)	Non-ABM 2	Fundamentals of Accounting/Business and	
	TOTAL			Management	(3)
	IOTAL	23/26	187	TOTAL	23/26
1 st Semester		SECO	ND YEAR	2 nd Semester	
		UNITS		Z Schlestel	
GE 6	Art Appreciation	3	CE 0		UNI
TPC 3	Travel and Tour Management	3	GE 8 GE 5	Ethics	3
TPC 4	Forlang 1	3	GE 4	Purposive Communication	3
TPC 5	Transportation Management	3	GE 4 THC 5 *	Mathematics in the Modern World	3
TPC 6	Introduction to MICE Management	3	The state of the s	Tourism and Hospitality Marketing	3
ProfElect 1	Crowd and Crisis Management	3	TPC 7	Forlang 2 (Forlang 1 and 2 must be the same language)	3
ProfElect 2	Front Office Procedures (NCII is	3	TPC 8	Sustainable Tourism Management	3
	recommended)	3	Prof Elect 3	Professional Tour Guiding, Travel Writing &	
PE 3	Physical Education III	2	DE A	Photography (NCII is recommended)	3
Non-ABM 3	Business Finance		PE 4	Physical Education IV	2
•		(3)	Non-ABM 4	Business Marketing	(3)
	TOTAL	23/26	Non-ABM 5	Applied Economics	(3)
			3 5	TOTAL	23/2
	SEC	OND YEAR,	SUMMER SEM	IESTER	
	Water Street			UNIT	S
e vi	Prac 1 Tourism Oriented Establishment – 3	00 hrs. (1 unit is equ	uivalent to 100 hours)	3	200
		1		TOTAL 3	
	1 st Semester	THIR	D YEAR	2 nd Semester	
		UNITS			UNITS
GE 7	Science, Technology, and Society Ecotourism Management	3	Rizal	The Life and Works of Rizal	3
Prof Elect 4					

1 st Semester		THIRD YEAR		2 nd Semester	
GE 7 Prof Elect 4 THC 6 THC 7 THC 8	Science, Technology, and Society Ecotourism Management Professional Development & Applied Ethics Legal Aspects in Tourism and Hospitality Multicultural Diversity in Workplace for the Tourism Professional	UNITS 3 3 3 3	Rizal TPC 9 TPC 10 Elect Maj 1 Elect Maj 2	The Life and Works of Rizal Tourism Policy Planning Development Research 1 in Tourism Accommodation Operations and Management Tourism Property Management and Development	UNITS 3 3 3 3 3
CBMEC 1	Operations Management	3		TOTAL	15
	TOTAL	18			

11111/17	ILMN,	SUMMER	SEMES	IEK
	TOTAL PARTY OF			

Local Government Unit/ Non-Government Organizations/ Government Agencies - 300 hrs. (1unit is equivalent to 100 hours)
TOTAL UNITS _Prac 2 33

1° Semester		FOURTH YEAR		2 nd Semester	
TPC 11 Prof Elect 5 Elect Maj 3 Elect Maj 4 C8MEC 2	Thesis Writing 2 in Tourism Cruise Tourism Corporate Travel Management Meetings and Incentives Management Strategic Management & Total Quality Management	UNITS 3 3 3 3 3	THC 9 THC 10 Elect Maj 5 Elect Maj 6	Tourism Entrepreneurship Tourism and Hospitality Service Quality Management Recreation and Leisure Management Conventions / Conference & Exhibitions Management TOTAL	UNITS - 3 - 3 - 3 - 3 - 12
	TOTAL	15			

I. General Education Courses:			SUMMARY	
a. Core Courses b. GE Elective Courses c. Life and Works of Rizal II. PE and NSTP 1 and 2 III. Business and Management Core IV. Professional Electives V. Tourism and Hospitality Core VI. Core Courses VII. Practicum VIII. Program Major/Specialization	27 units 6 units 3 units 14 units 6 units 15 units 30 units 33 units 6 units 18 units	***	Course Code = number assigned to the subject i.e. GE 1 Descriptive Title = the title to the subject that identifies it from all the other subjects Units = prescribed number of units for the lecture and the laboratory component of the subject offered in the semester Pre-requisite subject = subjects that the student had to enroll prior to being allowed to enroll in the current subject offering; the subject/s had to be enrolled in the previous semester prior to current enrolment Total = total number of units in the semester	
TOTAL UNITS:	158 units			

MILAGROS M. GREIF, Ph.D.

Dean, College of Arts and Sciences August

MA. MAYLA IMELDANY LAPA, MAN PA for Quality Assurance

DAISY R. PAYOMPON, RN, MAN, Ph.D., DSCN Vice President for Academic Affairs