

Republic of the Philippines

## CEBU NORMAL UNIVERSITY

Osmeña Blvd. Cebu City, 6000 Philippines

## College of Arts & Sciences

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## BACHELOR OF SCIENCE IN TOURISM MANAGEMENT (TRACK: Sustainable Tourism Management) Effective A.Y. 2018 – 2019

		to Control of the Con			
	1 <sup>st</sup> Semester	FIRS	ST YEAR	2 <sup>nd</sup> Semester	
		UNITS			
_GE Elec	Logic	3	GE 2	Randings in the Phillips	UNI
_GE 1	Understanding the Self	3	GE 3	Readings in the Philippine History	3
Fil 1	Wikang Filipino	3		Contemporary World	3
THC 1	Risk Management as Applied to Safety,	3	FII 2	Panitikan ng Pilipinas	3
	Security and Sanitation	2	THC 4	Micro Perspective of Tourism and Hospitality	70
THC 2	Phil. Tourism Geography and Culture	3		(Tourism 2)	3
THC3	Macro Perspective of Tourism and	3	TPC 1	Global Tourism, Geography and Culture	3
			TPC 2	Applied Bus. Tools and Technologies (GDS) with lab	
PE 1	Hospitality (Tourism 1)	3	PE 2	Physical Education II (Aquatic Activities)	3
	Physical Education I (Swimming)	2	NSTP 2	National Condes Training B	2
NSTP 1	National Service Training Program I	3	Non-ABM 2	National Service Training Program II	3
Non-ABM 1	Organization and Management	(3)	Noti-Abivi Z	Fundamentals of Accounting/Business and	
	TOTAL			Management	(3)
	TOTAL	23/26		TOTAL	23/2
	1 <sup>st</sup> Semester	SEC	OND VEAD		23/2
			OND YEAR	2 <sup>nd</sup> Semester	
GE 6	Art Anneadation	UNITS			UN
TPC 3	Art Appreciation	3	GE 8	Ethics	
	Travel and Tour Management	3	GE 5	Purposive Communication	3
TPC 4	Forlang 1	3	GE 4	Mathematics is also be d	3
TPC 5	Transportation Management	3		Mathematics in the Modern World	3
TPC 6	Introduction to MICE Management		THC 5*	Tourism and Hospitality Marketing	3
Prof Elect 1	Crowd and Crisis Management	3	TPC 7	Forlang 2 (Forlang 1 and 2 must be the same language)	
Prof Elect 2	Front Office Procedure - Aven	3	TPC 8	Sustainable Tourism Management	- 1
. C. LICLE Z	Front Office Procedures (NCII is		Prof Elect 3	Professional Tour Guiding, Travel Writing &	
05.3	Recommended)	. 3	THE RESERVE THE PROPERTY.	Photography (NCII is recommended)	
PE 3	Physical Education III	2	PE 4	Physical Education ::	
Von-ABM 3	Business Finance	(3)		Physical Education IV.	1. 2
	70711		Nori-ABM 4	Business Marketing	(3
	TOTAL	23/26	Non-ABM 5	Applied Economics	(3
				TOTAL	23/
-	0.70		, SUMMER SEM		23/
	_ Prac 1 Tourism Oriented Establishment – 300 h	ns. ( I mile is equ	avaient to 100 nours)	TOTAL 3	
121	1 <sup>st</sup> Semester	THIR	RD YEAR	AND THE RESERVE OF THE PERSON	
	2.0	UNITS		2 <sup>nd</sup> Semester	
GE 7	Science, Technology, and Society				UNIT
Prof Elect 4	Ecotourism Management	3	Rizal	The Life and Works of Rizal	3
THC 6	Professional Parallella	3	TPC 9	Tourism Policy Planning and Development .	3
	Professional Development & Applied Ethics	3	TPC 10	Research 1 in Tourism	9
THC 7	Legal Aspects in Tourism and Hospitality	3	Elect Maj 1	Heritage Tourism	2
THC 8	Multicultural Diversity in Workplace for the				3.
			Floor Mari 7		- 3
		2	Elect Maj 2	Sustainable Tourism Assessment and Development	
CBMEC 1	Tourism Professional	3	Elect Maj 2		3
CBMEC 1	Tourism Professional Operations Management	3	Elect Maj 2	Sustainable Tourism Assessment and Development	- 3
CBMEC 1	Tourism Professional		Elect Maj 2	Sustainable Tourism Assessment and Development	3
CBMEC 1	Tourism Professional Operations Management TOTAL	3 18		Sustainable Tourism Assessment and Development TOTAL	3
CBMEC 1	Tourism Professional Operations Management TOTAL THI	3 18 RD YEAR, S	SUMMER SEME	Sustainable Tourism Assessment and Development TOTAL STER	3
CBMEC 1	Tourism Professional Operations Management TOTAL THI	3 18 RD YEAR, S	SUMMER SEME	STER  UNITS 300 hrs. (1unit is equivalent to 100 hours)  Sustainable Tourism Assessment and Development  TOTAL  UNITS	3
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CBMEC 1	Tourism Professional Operations Management TOTAL THI	3 18  RD YEAR, \$ ent Organizations	SUMMER SEME	SUSTAINABLE Tourism Assessment and Development TOTAL  STER  UNITS 3 TOTAL 3	3
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PC 11 Prof Elect 5	Tourism Professional Operations Management  TOTAL  THII  Prac 2 Local Government Unit / Non-Government  1st Semester  Thesis Writing 2 in Tourism Cruise Tourism	3 18  RD YEAR, 5 ent Organizations  FOUR UNITS 3 3	SUMMER SEMES  s / Government Agencies  TH YEAR  THC 9 THC 10	STER  STER  UNITS  -300 hrs. (1unit is equivalent to 100 hours)  2nd Semester  Tourism Entrepreneurship Tourism and Hospitality Service Quality Management	3 3 15
PC 11 Prof Elect 5 Elect Maj 3	Tourism Professional Operations Management  TOTAL  THII  Prac 2 Local Government Unit / Non-Government  1st Semester  Thesis Writing 2 in Tourism Cruise Tourism Sustainable Tourism Destination Marketing	3 18  RD YEAR, Sent Organizations  FOUR  UNITS 3 3 3 3	SUMMER SEMES  s / Government Agencies  TH YEAR  THC 9 THC 10 Elect Maj 5	STER  UNITS 300 hrs. (1unit is equivalent to 100 hours) 2nd Semester  Tourism Entrepreneurship	3 3 25 UNIT 3 3
IPC 11 Prof Elect 5 Elect Maj 3 Elect Maj 4	Tourism Professional Operations Management  TOTAL  THII  Prac 2 Local Government Unit / Non-Government  1st Semester  Thesis Writing 2 in Tourism Cruise Tourism Sustainable Tourism Destination Marketing Environmental Conservation of Tourism	3 18  RD YEAR, 5 ent Organizations  FOUR UNITS 3 3	SUMMER SEMES  s / Government Agencies  TH YEAR  THC 9 THC 10	STER  STER  UNITS  -300 hrs. (1unit is equivalent to 100 hours)  TOTAL  2nd Semester  Tourism Entrepreneurship Tourism and Hospitality Service Quality Management Medical and Wellness Tourism	3 3 25 UNIT 3 3 3
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IPC 11 Prof Elect 5 Elect Maj 3 Elect Maj 4 IBMEC 2  I. General Edu a. Core Co b. GF Elect c. Life and II. PE and NST	Tourism Professional Operations Management  TOTAL  THII  Prac 2 Local Government Unit / Non-Government  1st Semester  Thesis Writing 2 in Tourism Cruise Tourism Sustainable Tourism Destination Marketing Environmental Conservation of Tourism Strategic Management & Total Quality Management  TOTAL  Junior Courses:  Junior Courses:	3 18  RD YEAR, Sent Organizations  FOUR UNITS 3 3 3 15  St.  St.  Control ** Dec.  ts ** Octoor	SUMMER SEME:  s / Government Agencies  TH YEAR  THC 9 THC 10 Elect Maj 5 Elect Maj 6  UMMARY  urse Code = number assign scriptive Title = the title to its = prescribed number of the subject offered in the s	STER  STER  STER  STER  STER  STOTAL  STER  STOTAL  STER  STOTAL  STOT	UNIT 3 3 3 3 3 3 3
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MILAGROS M. GREIF, Ph.D.
Dean. College of Arts and Sciences

V. Tourism and Hospitality Core
VI. Core Courses
VII. Practicum
VIII. Program Major/Specialization

MA. MAYLA IMELDAM. LAPA, MAN
PA for Quality Assurance

33 units 6 units 18 units

158 units

TOTAL UNITS:

CMO. No. 62, s. 2017

previous semester prior to current enrolment Total = total number of units in the semester

> DAISY R. PALOMPON, RN, MAN, Ph.D., DScN Vice President for Academic Affairs