



**College of Arts & Sciences**

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**BACHELOR OF SCIENCE IN TOURISM MANAGEMENT**  
**(TRACK: Sustainable Tourism Management)**  
 Effective A.Y. 2018 – 2019  
 CMO. No. 62, s. 2017

1 <sup>st</sup> Semester		FIRST YEAR		2 <sup>nd</sup> Semester	
		UNITS		UNITS	
___ GE Elec	Logic	3	___ GE 2	Readings in the Philippine History	3
___ GE 1	Understanding the Self	3	___ GE 3	Contemporary World	3
___ FIL 1	Wikang Filipino	3	___ FIL 2	Panitikan ng Pilipinas	3
___ THC 1	Risk Management as Applied to Safety, Security and Sanitation	3	___ THC 4	Micro Perspective of Tourism and Hospitality (Tourism 2)	3
___ THC 2	Phil. Tourism Geography and Culture	3	___ TPC 1	Global Tourism, Geography and Culture	3
___ THC 3	Macro Perspective of Tourism and Hospitality (Tourism 1)	3	___ TPC 2	Applied Bus. Tools and Technologies (GDS) with lab	3
___ PE 1	Physical Education I (Swimming)	2	___ PE 2	Physical Education II (Aquatic Activities)	2
___ NSTP 1	National Service Training Program I	3	___ NSTP 2	National Service Training Program II	3
___ Non-ABM 1	Organization and Management	(3)	___ Non-ABM 2	Fundamentals of Accounting/Business and Management	(3)
TOTAL		23/26	TOTAL		23/26

1 <sup>st</sup> Semester		SECOND YEAR		2 <sup>nd</sup> Semester	
		UNITS		UNITS	
___ GE 6	Art Appreciation	3	___ GE 8	Ethics	3
___ TPC 3	Travel and Tour Management	3	___ GE 5	Purposive Communication	3
___ TPC 4	Forlang 1	3	___ GE 4	Mathematics in the Modern World	3
___ TPC 5	Transportation Management	3	___ THC 5	Tourism and Hospitality Marketing	3
___ TPC 6	Introduction to MICE Management	3	___ TPC 7	Forlang2 (Forlang 1 and 2 must be the same language)	3
___ Prof Elect 1	Crowd and Crisis Management	3	___ TPC 8	Sustainable Tourism Management	3
___ Prof Elect 2	Front Office Procedures (NCII is Recommended)	3	___ Prof Elect 3	Professional Tour Guiding, Travel Writing & Photography (NCII is recommended)	3
___ PE 3	Physical Education III	2	___ PE 4	Physical Education IV	2
___ Non-ABM 3	Business Finance	(3)	___ Non-ABM 4	Business Marketing	(3)
TOTAL		23/26	___ Non-ABM 5	Applied Economics	(3)
			TOTAL		23/29

**SECOND YEAR, SUMMER SEMESTER**

___ Prac 1	Tourism Oriented Establishment – 300 hrs. ( 1 unit is equivalent to 100 hours)	UNITS
		3
TOTAL		3

1 <sup>st</sup> Semester		THIRD YEAR		2 <sup>nd</sup> Semester	
		UNITS		UNITS	
___ GE 7	Science, Technology, and Society	3	___ Rizal	The Life and Works of Rizal	3
___ Prof Elect 4	Ecotourism Management	3	___ TPC 9	Tourism Policy Planning and Development	3
___ THC 6	Professional Development & Applied Ethics	3	___ TPC 10	Research 1 in Tourism	3
___ THC 7	Legal Aspects in Tourism and Hospitality	3	___ Elect Maj 1	Heritage Tourism	3
___ THC 8	Multicultural Diversity in Workplace for the Tourism Professional	3	___ Elect Maj 2	Sustainable Tourism Assessment and Development	3
___ CBMEC 1	Operations Management	3	TOTAL		15
TOTAL		18			

**THIRD YEAR, SUMMER SEMESTER**

___ Prac 2	Local Government Unit / Non-Government Organizations / Government Agencies - 300 hrs. (1unit is equivalent to 100 hours)	UNITS
		3
TOTAL		3

1 <sup>st</sup> Semester		FOURTH YEAR		2 <sup>nd</sup> Semester	
		UNITS		UNITS	
___ TPC 11	Thesis Writing 2 in Tourism	3	___ THC 9	Tourism Entrepreneurship	3
___ Prof Elect 5	Cruise Tourism	3	___ THC 10	Tourism and Hospitality Service Quality Management	3
___ Elect Maj 3	Sustainable Tourism Destination Marketing	3	___ Elect Maj 5	Medical and Wellness Tourism	3
___ Elect Maj 4	Environmental Conservation of Tourism	3	___ Elect Maj 6	Tourism State Development	3
___ CBMEC 2	Strategic Management & Total Quality Management	3	TOTAL		12
TOTAL		15			

		SUMMARY	
I. General Education Courses:			
a. Core Courses	27 units	*	Course Code = number assigned to the subject i.e. GE 1
b. GE Elective Courses	6 units	**	Descriptive Title = the title to the subject that identifies it from all the other subjects
c. Life and Works of Rizal	3 units	***	Units = prescribed number of units for the lecture and the laboratory component of the subject offered in the semester
II. PE and NSTP 1 and 2	14 units	****	Pre-requisite subject = subjects that the student had to enroll prior to being allowed to enroll in the current subject offering; the subject/s had to be enrolled in the previous semester prior to current enrolment
III. Business and Management Core	6 units	*****	Total = total number of units in the semester
IV. Professional Electives	15 units		
V. Tourism and Hospitality Core	30 units		
VI. Core Courses	33 units		
VII. Practicum	6 units		
VIII. Program Major/Specialization	18 units		
<b>TOTAL UNITS:</b>	<b>158 units</b>		

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**MILAGROS M. GREIF, Ph.D.**  
 Dean, College of Arts and Sciences

**MA. MAYLA IMELDA M. LAPA, MAN**  
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