



**BACHELOR OF ARTS IN COMMUNICATION**  
**(TRACK: Journalism)**  
 Effective A.Y. 2018 – 2019  
 CMO No. 35, s. 2017

1 <sup>st</sup> Semester		FIRST YEAR		2 <sup>nd</sup> Semester	
		<b>UNITS</b>			<b>UNITS</b>
___ GE 1	Understanding the Self	3	___ GE 3	Purposive Communication	3
___ GE 2	Readings in Philippine History	3	___ GE 4	Art Appreciation	3
___ Fil 1	Wikang Filipino	3	___ GE 5	Mathematics in the Modern World	3
___ Comm 101	Communication Media	3	___ Comm 103	Development Communication	3
___ Comm 102	Communication Theory	3	___ Comm 104	Communication Culture and Society	3
___ NSTP 1	National Service Training Program I	3	___ NSTP 2	National Service Training Program II	3
___ PE 1	Physical Education I	2	___ PE 2	Physical Education II	2
	<b>TOTAL</b>	<b>20</b>		<b>TOTAL</b>	<b>20</b>

1 <sup>st</sup> Semester		SECOND YEAR		2 <sup>nd</sup> Semester	
		<b>UNITS</b>			<b>UNITS</b>
___ GE 6	Science, Technology and Society	3	___ GE 8	Contemporary World	3
___ GE 7	Ethics	3	___ Fil 3	Masing na Pagpapahayag	3
___ Fil 2	Panitikan ng Filipino	3	___ Rizal	The Life and Works of Rizal	3
___ Comm 105	Risk Disaster and Humanitarian Communication	3	___ Comm 106	Communication Ethics	3
___ Comm Elect 1	Journalism Principles and Practices	3	___ Comm Elect 3	Introduction to Film	3
___ Comm Elect 2	Broadcasting Principles and Practices	3	___ Comm Elect 4	Advertising Principles and Practices	3
___ Elect 1	Social Media Strategy and Tactics	3	___ Elect 3	Visual Journalism	3
___ Elect 2	Cebuano Journalism	3	___ Elect 4	Newsroom Organization and Management	3
___ PE 3	Physical Education III	2	___ PE 4	Physical Education IV	2
	<b>TOTAL</b>	<b>26</b>		<b>TOTAL</b>	<b>26</b>

1 <sup>st</sup> Semester		THIRD YEAR		2 <sup>nd</sup> Semester	
		<b>UNITS</b>			<b>UNITS</b>
___ CommSpl 1	Investigative Reporting	3	___ CommSpl 5	Interpretative Reporting	3
___ CommSpl 2	Feature Writing	3	___ CommSpl 6	Sports Writing	3
___ CommSpl 3	Business Reporting	3	___ CommSpl 7	Photojournalism	3
___ CommSpl 4	Publication Design and Layout	3	___ CommSpl 8	Science, Health and Environment Reporting	3
___ Comm 107	Communication and Mass Media Laws	3	___ CommRes	Communication Research	3
___ SH 1	Social Sciences / Humanities Elective 1	3	___ SH 2	Social Sciences / Humanities Elective 2	3
	<b>TOTAL</b>	<b>18</b>		<b>TOTAL</b>	<b>18</b>

THIRD YEAR, SUMMER		
___ Internship	Print Media	<b>UNITS</b>
		6
	<b>TOTAL</b>	<b>6</b>

1 <sup>st</sup> Semester		FOURTH YEAR		2 <sup>nd</sup> Semester	
		<b>UNITS</b>			<b>UNITS</b>
___ TW 1	Thesis Writing 1	3	___ TW 2	Thesis Writing 2	3
___ Comm108	Communication Planning	3	___ Comm 109	Communication Management	3
___ SH 3	Social Sciences / Humanities Elective 3	3	___ Comm 110	Knowledge Management	3
___ SH 4	Social Sciences / Humanities Elective 4	3	___ SH 5	Social Sciences / Humanities Elective 5	3
	<b>TOTAL</b>	<b>12</b>		<b>TOTAL</b>	<b>12</b>

		SUMMARY	
<b>I. General Education Courses:</b>			
a. Core Courses	33 units	* Course Code= number assigned to the subject i.e. GE 1	
b. Elective Courses	39 units	** Descriptive Title= the title to the subject that identifies it from all the other subjects	
c. Life and Works of Rizal	3 units	*** Units= prescribed number of units for the lecture and the laboratory component of the subject offered in the semester	
<b>II. Required Courses</b>	30 units	**** Pre-requisite subject= subjects that the student had to enroll prior to being allowed to enroll in the current subject offering; the subject/s had to be enrolled in the previous semester prior to current enrolment	
<b>III. Thesis / Research / Internship</b>	15 units	***** Total= total number of units in the semester	
<b>IV. PE and NSTP 1 and 2</b>	14 units		
<b>V. Professional Courses</b>	24 units		
<b>TOTAL UNITS:</b>	<b>158 units</b>		

MILAGROS M. GREIF, Ph.D.  
 Dean, College of Arts and Sciences

MA. MAYLA IMELDA M. LAPA, MAN,  
 IBA for Quality Assurance

DAISY R. PALOMPON, RN, MAN, Ph.D., DScN  
 Vice President for Academic Affairs



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