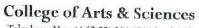


Republic of the Philippines

CEBU NORMAL UNIVERSITY Osmeña Blvd. Cebu City, 6000 Philippines



Telephone No.: (+63 32) 254 6814 local 140 Email: cnucas@cnu.edu.ph Website: www.cnu.edu.ph



BACHELOR OF ARTS IN COMMUNICATION

(TRACK: Journalism) Effective A.Y. 2018 – 2019

CMO No. 35, s. 2017

1 st Semester		FIRST YEAR		2 nd Semester	
GE 1 GE 2 Fil 1 Comm 101 Comm 102 NSTP 1 PE 1	Understanding the Self Readings in Philippine History Wikang Filipino Communication Media Communication Theory National Service Training Program I Physical Education I	UNITS 3 3 3 3 3 3 2 20	GE 3 GE 4 GE 5 Comm 103 Comm 104 NSTP 2 PE 2	Purposive Communication Art Appreciation Mathematics in the Modern World Development Communication Communication Culture and Society National Service Training Program II Physical Education II	UNITS 3 3 3 3 3 3 2 20
1 st Semester		SECO	OND YEAR	2 nd Semester	
		UNITS			LIMITE

	1 st Semester		ND YEAR	2 nd Semester	
GE 6 GE 7 Fil 2 Comm 105 Comm Elect 1 Comm Elect 2 Elect 1 Elect 2 PE 3	Science, Technology and Society Ethics Panitikan ng Filipino Risk Disaster and Humanitarian Communication Journalism Principles and Practices Broadcasting Principles and Practices Social Media Strategy and Tactics Cebuano Journalism Physical Education III	UNITS 3 3 3 3 3 3 3 2 26	GE 8 Fil 3 Rizal Comm 106 Comm Elect 3 Comm Elect 4 Elect 3 Elect 4 PE 4	Contemporary World Masining na Pagpapahayag The Life and Works of Rizal Communication Ethics Introduction to Film Advertising Principles and Practices Visual Journalism Newsroom Organization and Management Physical Education IV	UNITS 3 8 3 3 3 3 3 3 2 7 26

1 st Semester		THIRD YEAR		2 nd Semester		
CommSpl 1 CommSpl 2 CommSpl 3 CommSpl 4 Comm 107 SH 1	Investigative Reporting Feature Writing Business Reporting Publication Design and Layout Communication and Mass Media Laws Social Sciences / Humanities Elective 1 TOTAL	UNITS 3 3 3 3 3 3 18	CommSpl 5 CommSpl 6 CommSpl 7 CommSpl 8 CommRes SH 2	Interpretative Reporting Sports Writing Photojournalism Science, Health and Environment Reporting Communication Research Social Sciences / Humanities Elective 2	3 3 3 3 3 3 3	

THIRD		

_Internship

Print Media

UNITS

TOTAL

1 st Semester		FOURTH YEAR		2 nd Semester		
TW 1 Comm108 SH 3 SH 4	Thesis Writing 1 Communication Planning Social Sciences / Humanities Elective 3 Social Sciences / Humanities Elective 4 TOTAL	UNITS 3 3 3 3	TW 2 Comm 109 Comm 110 SH 5	Thesis Writing 2 Communication Management Knowledge Management Social Sciences / Humanities Elective 5	TOTAL	3 3 3 3

		SUM	MARY
I. General Education Courses:			
a. Core Courses	33 units		Course Code= number assigned to the subject i.e. GE 1
b. Elective Courses	39 units	**	Descriptive Title= the title to the subject that identifies it from all the other
c. Life and Works of Rizal	3 units		subjects
II. Required Courses	30 units	***	Units= prescribed number of units for the lecture and the laboratory
III. Thesis / Research / Internship	15 units		component of the subject offered in the semester '
IV. PE and NSTP 1 and 2	14 units	***	Pre-requisite subject = subjects that the student had to enroll prior to being
V. Professional Courses	24 units		allowed to enroll in the current subject offering; the subject/s had to be
TOTAL UNITS:	158 units		enrolled in the previous semester prior to current enrolment
CMO No. 35, s. 2017		****	Total= total number of units in the semester

MILAGROS M. GREIF, Ph.D. Dean, College of Arts and Sciences

MA. MAYLA IMELORM. LAPA, MAN. HA for Quality Assurance

DAISY R. PALOMPON, RN, MAN, Ph.D., DScN Vice President for Academic Affairs



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