



College of Arts & Sciences

Telephone No.: (+63 32) 254 6814 local 140

Email: cnucas@cnu.edu.ph

Website: www.cnu.edu.ph

BACHELOR OF ARTS IN COMMUNICATION
(TRACK: Film Media)
 Effective A.Y. 2018 – 2019
 CMO No. 35, s. 2017

1 st Semester		FIRST YEAR		2 nd Semester	
		UNITS			UNITS
___ GE 1	Understanding the Self	3	___ GE 3	Purposive Communication	3
___ GE 2	Readings in Philippine History	3	___ GE 4	Art Appreciation	3
___ Fil 1	Wikang Filipino	3	___ GE 5	Mathematics in the Modern World	3
___ Comm 101	Communication Media	3	___ Comm 103	Development Communication	3
___ Comm 102	Communication Theory	3	___ Comm 104	Communication, Culture and Society	3
___ NSTP 1	National Service Training Program I	3	___ NSTP 2	National Service Training Program II	3
___ PE 1	Physical Education I	2	___ PE 2	Physical Education II	2
	TOTAL	20		TOTAL	20

1 st Semester		SECOND YEAR		2 nd Semester	
		UNITS			UNITS
___ GE 6	Science, Technology and Society	3	___ GE 8	Contemporary World	3
___ GE 7	Ethics	3	___ Fil 3	Masining na Pagpapahayag	3
___ Fil 2	Panitikan ng Filipino	3	___ Rizal	The Life and Works of Rizal	3
___ Comm 105	Risk, Disaster and Humanitarian Communication	3	___ Comm 106	Communication Ethics	3
___ Comm Elect 1	Journalism Principles and Practices	3	___ Comm Elect 3	Introduction to Film	3
___ Comm Elect 2	Broadcasting Principles and Practices	3	___ Comm Elect 4	Advertising Principles & Practices	3
___ Elect 1	Social Media Strategy and Tactics	3	___ Elect 3	Visual Journalism	3
___ Elect 2	Cebuano Journalism	3	___ Elect 4	Newsroom Organization and Management	3
___ PE 3	Physical Education III	2	___ PE 4	Physical Education IV	2
	TOTAL	26		TOTAL	26

1 st Semester		THIRD YEAR		2 nd Semester	
		UNITS			UNITS
___ Comm Spl 1	History of Philippine and World Cinema	3	___ Comm Spl 5	Directing	3
___ Comm Spl 2	Acting	3	___ Comm Spl 6	Sound and Recording Design	3
___ Comm Spl 3	Scriptwriting	3	___ Comm Spl 7	Production Design	3
___ Comm Spl 4	Cinematography	3	___ Comm Spl 8	Editing	3
___ Comm 107	Communication and Mass Media Laws	3	___ Comm Res	Communication Research	3
___ SH 1	Social Sciences / Humanities Elective 1	3	___ SH 2	Social Sciences / Humanities Elective 2	3
	TOTAL	18		TOTAL	18

THIRD YEAR, SUMMER		
___ Internship	Film Media	UNITS
		6
	TOTAL	6

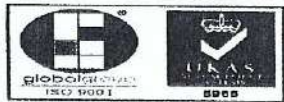
1 st Semester		FOURTH YEAR		2 nd Semester	
		UNITS			UNITS
___ TW 1	Thesis Writing 1	3	___ TW 2	Thesis Writing 2	3
___ Comm108	Communication Planning	3	___ Comm 109	Communication Management	3
___ SH 3	Social Sciences / Humanities Elective 3	3	___ Comm 110	Knowledge Management	3
___ SH 4	Social Sciences / Humanities Elective 4	3	___ SH 5	Social Sciences / Humanities Elective 5	3
	TOTAL	12		TOTAL	12

SUMMARY	
I. General Education Courses:	
a. Core Courses	33 units
b. G.E. Elective Courses	39 units
c. Life and Works of Rizal	3 units
II. Required Courses	30 units
IV. Thesis/ Research/ Internship	15 units
V. PE and NSTP 1 and 2	14 units
VII. Professional Courses	24 units
TOTAL UNITS:	158 units
CMO No. 35, s. 2017	
* Course Code= number assigned to the subject i.e. GE 1	
** Descriptive Title= the title to the subject that identifies it from all the other subjects	
*** Units= prescribed number of units for the lecture and the laboratory component of the subject offered in the semester	
**** Pre-requisite subject= subjects that the student had to enroll prior to being allowed to enroll in the current subject offering; the subject/s had to be enrolled in the previous semester prior to current enrollment	
***** Total= total number of units in the semester	

MILAGROS M. GREIF, Ph.D.
 Dean, College of Arts and Sciences

MA. MAYLA IMELDA M. LAPA, MAN
 PA for Quality Assurance

DAISY R. PALOMPON, RN, MAN, Ph.D., DScN
 Vice President for Academic Affairs



Registration No. S20100728
 Certification Date: 6 August 2018

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